

Compete Internationally with WUSATA Branded Program Seminar *August 12, 2014 | Salt Lake City, UT*

Event Benefits:

- Learn how to double your company's international marketing budget
- Discover how we can take you to international trade shows, help pay for international product labeling, and more!
- Educate or re-train your staff on the program's fundamentals

WUSATA and the 13 Western U.S. Member States are excited to offer an instructive session, hosted by our team and the Utah Department of Agriculture and Food staff! This event will be held in Salt Lake City, and is designed to address your company's specific exporting resource needs/questions.

Register today and learn how WUSATA's 50% reimbursement program can help your company compete on an international level.

Products of Interest*:

Open to food and agriculture based businesses that are eligible for WUSATA's Branded Program. Visit www.wusata.org to learn about how to qualify.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

August 7, 2014

Cost:

\$35 per person

Hosting State:

Jed Christenson
Utah Dept. of Ag. & Food
801-538-7108
jedchristenson@utah.gov

WUSATA:

Tallie Kuraspediani
WUSATA
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tallie@wusata.org

To Register:

[login](#) to your My WUSATA account at WUSATA Web, or visit www.wusata.org and create one today!