

China Importer/Distributor Inbound Mission Boise, ID and Honolulu, HI August 5 - 8, 2013

Event Benefits:

- Meet one-on-one with pre-screened buyers from China
- Showcase products and discuss potential purchasing plans
- Learn the needs and preferences of China buyers

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to participate in the growing China market. In 2012, WUSATA states exported over \$9.5 billion (a 47% increase over 2011) in agricultural products to China, ranking it as the top agricultural export market for the WUSATA states. As a result of the continuing economic growth in China, growing urbanization, increased disposable income, and strong interest in food safety, more middle class consumers are trading up to buy imported products. This activity will focus on promoting high quality U.S. products to the buyers from China.

Boise, ID Meetings: August 5th Honolulu, HI Meetings: August 7th - 8th

Products of Interest*:

Fresh Fruit, Specialty Foods, Natural, Organic, and Healthy Foods, Wine, Dairy Products, Fortified Beverage, Nuts, Oils, Spices, Sauces, Dressings, Coffee, and Snacks

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

July 8, 2013

Participation Fee:

None

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!