

India-Middle East Inbound Mission

December 1-5, 2014

Portland, OR ~ San Francisco, CA ~ Los Angeles, CA

Event Benefits:

- Meet one-on-one with pre-qualified buyers from two markets
- Showcase your products and learn about buyer preferences
- Maximize marketing efforts in two trade buying events

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Join this excellent opportunity to meet with buyers in the growing markets of India and the Middle East. A delegation of importers and retail buyers from each region will travel to California and Oregon for meetings and facility tours. Register early for a chance to establish contacts within each key area! Participating companies are encouraged to be export-ready.

DATES:

December 1-2, 2014 ~ Portland, OR

December 3-4, 2014 ~ San Francisco, CA

December 5, 2014 ~ Los Angeles, CA

Products of Interest*:

Suitable products include, but are not limited to: Retail items, snack foods, bakery products, cereals, beverages, dried fruit and nuts, trail mix, canned and processed food items, pasta, confectionary, condiments and sauces, and salad dressings.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

November 23, 2014

Participation Fee:

Complimentary

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!