

Three-City Outbound Trade Mission to Columbia February 22-28, 2015 Bogota | Medellin | Cartagena

Event Benefits:

- Meet one-on-one with buyers, importers & distributors
- Showcase products at trade receptions & industry events
- Participate in ATO market briefings, plus port & retail tours

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Introduce your products to consumers in Latin America with a three-stop buying event!

Here is an excellent opportunity for companies to begin or expand their exports in the Columbia market. With over 46 million residents, Columbia's economy is strong and thriving because of increased political stability, a growing middle class and improved security. With the fifth largest economy in Latin America, products from the U.S. are viewed as high-quality, and the U.S. is Columbia's biggest trading partner.

Products of Interest*:

Fresh fruits and vegetables, consumer ready products, food service products, snack foods, dairy, seafood, meats, health foods, beverages and wine.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

January 9, 2015

Participation Fee:

\$250 per company

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web,
or visit our [website](#) and create one today!