



Branded Program Workshop

June 25, 2013 | Seattle, Washington

Agenda

9:00-9:30a.m. Check-in and Networking

9:30-9:50a.m. WUSATA & Washington Dept. of Agriculture Welcome

Welcome and overview of Washington state agriculture and exporting resources

Julie Johnson, Washington State Department of Agriculture

9:50- 10:50a.m. WUSATA's Branded Program Overview

Learn how to receive 50% reimbursement on eligible international marketing expenses with an introduction to newly eligible activities, how to apply and how to get paid

Meuy Tzeo, WUSATA

10:50-11:00a.m. Break/Networking

11:00a.m.-12:00p.m. WUSATA's Branded Program Overview (*continued*)

12:00p.m.-1:00p.m. Networking Lunch

1:00p.m. Adjourn



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