

Canada, Europe, and Japan Inbound Trade Mission to Winter Fancy Food Show San Francisco, CA | January 10-13, 2015

Event Benefits:

- Custom one-on-one appointments with pre-qualified buyers
- Highlight products and invite buyers to your booth
- Gain insights into buyers' needs and preferences

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

WUSATA is pleased to announce THREE separate inbound buying missions for companies exhibiting at the 2015 Winter Fancy Food Show. As part of this unique opportunity, WUSATA will host a group of pre-screened buyers who are eager to meet with new and veteran exporters. For non-exhibitors at the event, we are also offering a product showcase on the morning of Monday, January 12th. During last year's show, almost a thousand buyers visited, and WUSATA wants your company to make the most of these valuable connections. Space is limited, so sign up for our Canada, Europe and Japan buying meetings today!

Please note that there is a separate registration requirement for each market.

Products of Interest*:

Food items, including but not limited to: Specialty, gourmet, and natural foods and beverages, including confectionary goods, and more!

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

December 18, 2014

Participation Fee:

\$25/company/activity

To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!

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