



WUSATA

Western US Agricultural Trade Association

wusata.org

Branded Program Seminar November 8, 2012 At SupplySide West in Las Vegas, Nevada

Event Benefits:

- Learn how to double your company's international marketing budget
- Explore state and federal exporting resources

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Is your product ready for export? Need help funding international marketing activities and promotions? Thinking about attending an international or domestic trade show? If so, then the Branded Program Seminar is for you! Join us in Las Vegas at the SupplySide West show to learn how the federally funded USDA's Market Access Program (MAP) can help your business expand worldwide or its global marketing reach.

Additionally, WUSATA will coordinate a China Nutraceutical Inbound Buying Mission for eligible companies interested in meeting one-on-one with qualified buyers. This seminar is free for companies participating in the Buying Mission and exhibiting companies. Please visit WUSATA's Events calendar for more information.

Products of Interest*:

Open to food and agriculture based businesses that are eligible for WUSATA's Branded Program. Visit WUSATA's website to learn about how to qualify.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

November 2, 2012

Participation Fee:

\$25.00 per person

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!

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